



Press release

For immediate release

22 November 2011

Transguard literacy initiative reads well

Recognised qualifications and better career prospects drive 8,000 workers to excel during English language lessons, part of company - sponsored literacy project

Transguard, an Emirates Group company, is celebrating a record year for its English training department.

Lynne McMurray, Executive Director at Transguard says: “At Transguard, we pay more than lip service to our commitment to ensuring staff training is practical, accessible and beneficial. We have seen a doubling of staff taking up our English lessons in the last few months – and we are witnessing increasing success rates.”

McMurray believes that with over 20,000 staff, Transguard’s language training initiative is currently the biggest of its kind in the Middle East. In the last 18 months, in the UAE, nearly 8,000 staff have taken advantage of English language training.

Many of the company’s staff who apply to undertake one of the 22 courses on offer – from elementary English to advanced communications - are cleaners or baggage handlers who are keen to move up the work ladder and further their career.

“We are keen to engender staff loyalty, and believe that via regular training, we can rapidly identify those with above-average aptitude. We employ a diverse workforce across our divisions, and it’s gratifying to see so many of them are keen to improve their communication skills,” adds Lynne McMurray.

English language training is provided through the “Common European Framework” which leads to officially, and internationally recognised qualifications in the form of an IELTS certification.

On joining Transguard, all staff members are tested for their English proficiency and those who excel are encouraged to take an internationally recognised Cambridge University English exam.

The language training centre also offers 96 hour development courses, for rapid language training, as well as a range of self- and home-study opportunities.

Another unique Transguard initiative is “The Conversation Club”. Launched at the start of 2011, the club has met with extraordinary success. All levels of staff come together to chat in English; watch films and read in a relaxed, comfortable environment.

Transguard also provides staff living in its accommodation blocks with access to a library of some 1300 novels, as well as current magazines and daily newspapers.

-Ends-

Photo caption 1: A new consignment of books are catalogued by Transguard’s volunteer librarians.

About the Transguard Group

The Transguard Group, an Emirates Group company, was established in 2001 and is now the leading security services provider in the region. The group has diversified significantly and has become an international business support services conglomerate leading in the fields of facilities management, cash management, security, training, consultancy, airport services and event management. The group has full-time staff in excess of 20,000 and an experienced international management team. The group is committed to further consolidating market-leading positions while continuing a policy of sustained, planned growth and development. For more details please log on to www.transguardgroup.com

Media contact

Josse Dulka
Shamal Marketing Communications
Dubai, United Arab Emirates
Tel: +971 4 365 2711
Cell: +971 50 654 0229
Email: josse@smc-pr.com

